

YOU

HAIR COMPANY  
PROFESSIONAL

LOOKBOOK



HAIR COMPANY  
PROFESSIONAL

LOOKBOOK

SHORT

MEDIUM

LONG





# Colouring cream

classic

PERMANENT CREAM COLOR THAT ENSURES AN INTENSE AND LUMINOUS COLOR WHILE FULLY RESPECTING THE HAIR

108  
Nuance



- 100% Coverage of grey hair
- Long-lasting color
- Inimitable highlights
- Lightening up to 4 tones
- Low ammonia content

#### WITH:

- Black and white pearl
- Amber
- Amethyst
- Silk extract

Clinically tested  
Brightness silk effect

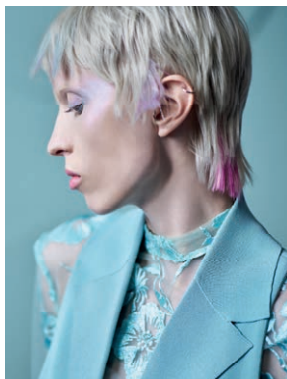
HAIR COMPANY  
PROFESSIONAL



DISCOVER ALL  
OUR COLORS



# SUMMARY



4-11/

*Catwalk trends: Autumn/Winter 2025-26 runways*

12-17/

*Preview: Autumn/Winter 2025-26 runways*

20-25/

*Hair: tendenze autunno inverno 2025-26*

28/77

*Hairtrend: short, bobs and medium cuts, long and curly hair*

LOOKBOOK  
BY  
YOU



## MUST HAVE

**The range of must-have** to always keep in your salon, suitable for all hair types.



DISCOVER THE  
MUST-HAVE PRODUCTS



# FASHION

BY MONICA MISTRETTA

## DENIM LOOK

Among the many must-have fabrics on the runways, denim could not be missing, featuring in cowgirl total looks, masculine shirts, and low-rise trousers.

YOU / 4-5



BLUMARINE



BLUMARINE



DSQUARED2



DSQUARED2



DOLCE & GABBANA



DOLCE & GABBANA

DSQUARED2



DSQUARED2



AUTUMN/WINTER 2025-26 RUNWAYS



ANNA SUI

GUCCI

DOLCE & GABBANA

CHLOE

ETRO

MARNI

DOLCE & GABBANA

## COUTURE FURS

**FUR, IN ITS ECO-FRIENDLY VERSION, IS A THEME THAT ALL THE STYLISTS HAVE TACKLED.**

With one eye on ecology and the other on the allure of luxury, the new synthetic eco-materials wrap the body with maxi volumes. *The effects are manifold: Gucci ventures into fake minks, Roberto Cavalli reproduces its usual animal prints, and Blumarine brings a Venus to life in fiery red.*



ETRO



LOUIS VUITTON



MARNI

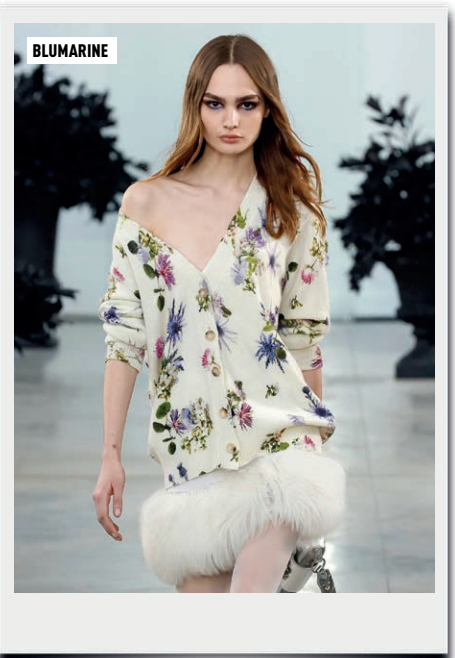


MOSCHINO



# COLOUR PRINTS

ANNA SUI



BLUMARINE

*Colour prints and floral motifs take us straight back to the 70s, to the age of optimism and the joy of living. The unmissable long dress by Etro with a tiered ruffle hem skirt.*



MARNI



# FASHION

DOLCE & GABBANA



DSQUARED2



DSQUARED2

ISSEY MIYAKE



MARNI



MOSCHINO



BALENCIAGA



AMONG MANY EXTRAVAGANCES,  
the futuristic design of glasses, evening  
gowns, and hats stands out. *Colour  
block pairings and animal print  
total looks are also present.*



# FASHION

ETRO

## Preview

FALL WINTER 2025-2026

A mix & match of colours and materials characterized the Autumn/Winter 2025/26 fashion shows. Jewel details on fleece garments, the elegant jacket worn over jeans, and the combination of different patterns were just some of the sources of inspiration. Ready to be inspired?

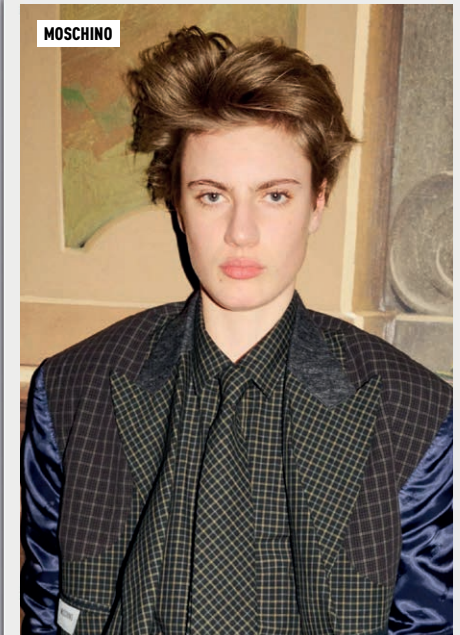
YOU / 12-13



ROBERTO CAVALLI



ROBERTO CAVALLI



MOSCHINO



MOSCHINO

AUTUMN/WINTER 2025-26 RUNWAYS PREVIEW





ETRO



DSQUARED



R 13



PARTOW



PARTOW



MOSCHINO



# FASHION



YOU / 16-17

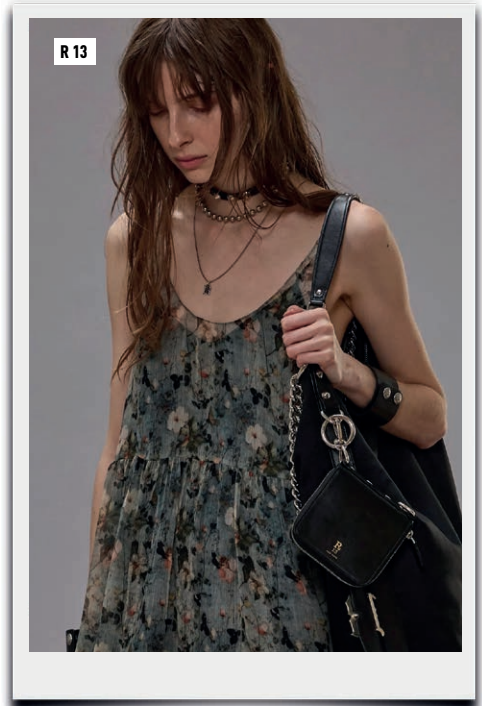
ROBERTO CAVALLI



EMILIA WICKSTEAD



DSQUARED



R 13



MOSCHINO

AUTUMN/WINTER 2025-26 RUNWAYS PREVIEW



# ADVANCED TREATMENTS FOR EXTRAORDINARY HAIR



DISCOVER  
EVERY DETAIL  
OF THE LINE



The Double Action lines offer an integrated and scientific approach to scalp and hair well-being, providing targeted and effective solutions for specific concerns,

with treatments designed to deliver complete and personalized results for every need.

TRITUAL<sup>5</sup>

VITALIZE

RELIEVE

PURIFY

EQUALIZE

REGENERATE

EXFOLIATE



## HAIR:

Hairstyles seen everywhere  
in the A/W 2025-26 season:  
*let's discover them directly from the runways.*

**THOSE WHO WANT A CHANGE ARE LUCKY:**

stylists predict that fresh, tousled cuts will be everywhere, from the runways to the red carpets. We anticipate a return to the iconic looks of the '90s: delicate bangs and elegant medium cuts with a couture charm.

>





VALENTINO



ULLA JOHNSON



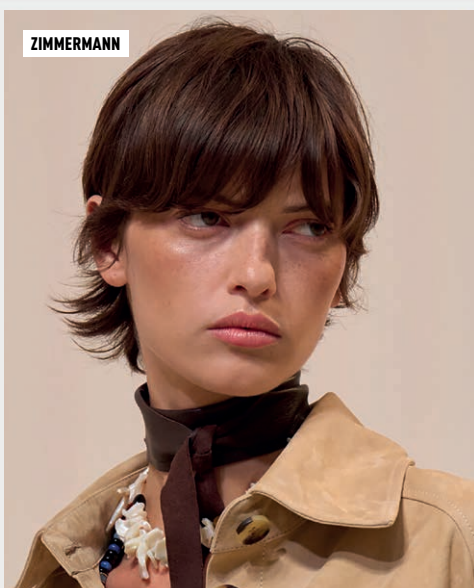
## SHORT CUTS

Lengths remain even in both the front and back sections, structuring into maxi bangs, the absolute star of the cut. The styling is important, as shown on the **Zimmermann** and **Valentino** runways: the hair worn behind the ears, with the longer strands in the back.

N. 21



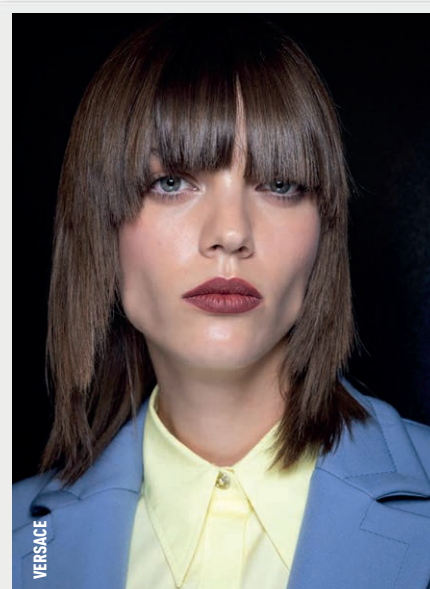
ZIMMERMANN



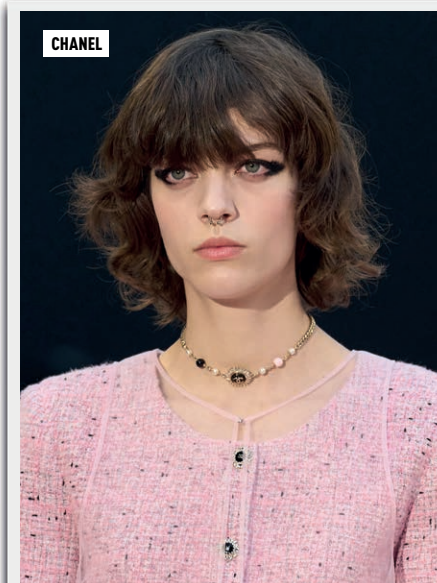
MATTEO VALLE



VERSACE



CHANEL



SCERVINO



## BANGS

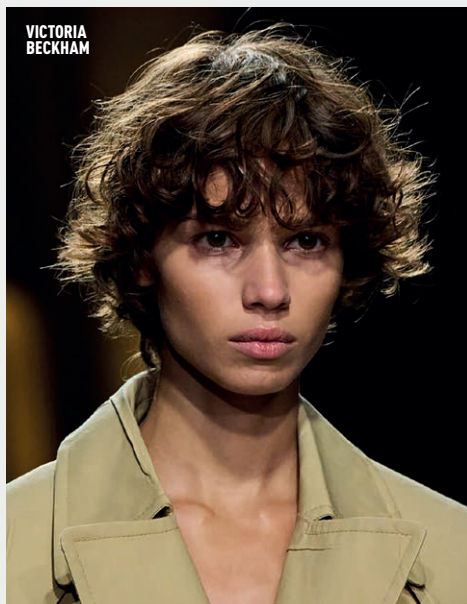
The bob haircut with bangs is an example of what was seen on the runways with **Matteo Valle** and **Scervino**. Smooth and luminous hair, with precise graphic lines, while the bangs define the face and add elegance and charm.



ALBERTA  
FERRETTI



VICTORIA  
BECKHAM



MARANT



STELLA MCCARTNEY



## MEDIUM CUTS

Volume and control match, culminating in a soft and elegant cut with a couture charm. **Stella McCartney** shows a versatile medium-long cut characterized by soft and luminous waves that give hair volume.

## MEDIUM LONG CUTS

This kind of cut are characterized by soft, layered waves that give volume and luminosity, while the light and sheer bangs frame the face with extreme sophistication.





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PROFESSIONAL

MADE IN ITALY

HAIR COMPANY  
PROFESSIONAL  
**DOUBLE  
ACTION**  
ESSENCE OF CARE

## VITALIZE

**Fight hair loss and thinning, by strengthening the hair fiber and stimulating growth.**



TRY THE VITALIZE  
ROUTINE



vegan friendly



paraben free



sulfate free



silicon free



dermatologically tested



TEST DI  
EFFICACIA



# HAIR TREND

## Autumn-Winter 2025-26 *hair trends*

Trends feature short, long, and medium cuts that are lightened up and play with layers, volume, and lively styling.

Short hairstyles are becoming more versatile and cozy, while micro-layering adds softness and elegance to medium cuts. After several seasons of being somewhat overshadowed by the dominance of bobs, long and curly hairstyles are making a comeback, with a return to full, flowing manes.

TONI & GUY

SHORT  
CUTS







AMPARO  
FERNÁNDEZ







DAN SPILLER



Indola





ART HAIR STUDIOS







MITÙ





# YOUR ROUTINE TO PROTECT YOUR HAIR FROM SUN, SALT, AND CHLORINE



DISCOVER OUR  
SUN CARE LINE



PRE / POST SUN



ELLE  
FOREMAN



*Indola*



SANRIZZ  
ARTISTIC  
TEAM

YOU / 42-43



Hairkone Academy



# Oil

NATURAL PHILOSOPHY AND SCIENTIFIC RESEARCH AT THE  
SERVICE OF A NEW CONCEPT OF PERMANENT COLORING

51  
*Suavance*



- 100% Grey hair coverage
- Lasting color over time
- 100% Brightness and shine
- More hold and resistance
- Gentle on the scalp
- Respect for the skin

**WITH:**

- Symhair® Shape & Color
- Symoleo® Vita 7
- Luminescine

Ammonia free  
Clinically tested



DISCOVER ALL  
OUR COLORS



TEAM EXCEL  
COIFFURE



YOU / 46-47

TONI & GUY





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PROFESSIONAL



MADE IN ITALY



PROFESSIONAL PRODUCTS WITH REFINED  
FRAGRANCES DESIGNED FOR THE BEAUTY OF  
HAIR AND BEARD.

MADE  
FOR MEN



Every man has his own  
unmistakable style.

The men's line is aimed at the modern, ambitious, and  
demanding man, increasingly attentive to self-care and  
well-being.



ENTER THE MADE FOR  
MEN WORLD



TONI & GUY

# SHORT BOB AND MEDIUM CUTS

YOU / 50-51



Eric Maurice & Pascal LATHI









*Team Excel Coiffure*

**ART HAIR STUDIOS**







*James Hair Fashion*



HAIRCOMPANY  
PROFESSIONAL  
[www.haircompanyprofessional.it](http://www.haircompanyprofessional.it)





# Colouring cream

ammonia free



- Long-lasting color over time
- Natural highlights
- 100% Coverage of grey hair
- With 7 acid ph shades for toning and neutralizing
- With 5 super-lightening shades
- Soft and conditioning texture

## CON:

- Walnut extract
- Chestnut extract
- Luminescine

THE AMMONIA-FREE DYE BY  
HAIR COMPANY FOR NATURAL  
COLORING AND LIGHTENING  
UP TO 4 TONES.



DISCOVER ALL  
OUR COLORS

HAIR COMPANY  
PROFESSIONAL



MADE IN ITALY



Ammonia free

Clinically tested

PPD free



MITÙ

# LONG HAIRCUTS

YOU / 60-61



Art Hair Studios



*Essential looks*



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PROFESSIONAL  
[www.haircompanyprofessional.it](http://www.haircompanyprofessional.it)





RAFAEL  
BUENO

YOU / 64-65

*Magali Pestana De Ponte*









*Team Interoiffure France - Pascal LATIL*

**AMPARO  
FERNÁNDEZ**





TWIST N'CURL

# pro-curl line

The new line designed to  
enhance the authentic beauty  
of curly hair.



A RITUAL THAT  
COMES TO LIFE





*Essential looks*

# CURLY HAIR

YOU / 72-73



TONI & GUY





DAN SPILLER

*Eric Maurice & Pascal LATIL*









HAIR COMPANY  
PROFESSIONAL

# Eclipse

COLLECTION



## *Freedom & beauty*

A meeting of light and shadow, of strength and delicacy. Like the sun and moon coming together in an eclipse, this collection celebrates transformation and the infinite nuances of feminine identity. Inspired by the mysteries of celestial bodies and their cosmic harmony, *Eclipse 2026* weaves together craftsmanship, visions, and atmospheres, giving life to three distinct yet interconnected worlds: three souls, three interpretations of beauty, three stories of freedom.



DISCOVER THE  
COLLECTION VIDEO





# Eclipse

COLLECTION

A moment  
suspended between  
*light and shadow.*

The name ***Eclipse*** comes from the idea of a suspended transformation—the instant when light and shadow meet and merge. As in a solar or lunar eclipse, darkness does not erase the light; it makes it more intense, more magnetic. This celestial phenomenon becomes a metaphor for every woman navigating moments of change, embracing contrasts, and transforming every nuance into strength and elegance.

Eclipse is not just a play of light: it is boldness, an invitation to explore the unknown, to dare with **volumes, shapes, and colors**. It celebrates the ability to transform without losing one's identity, the harmony within contrasts, and the beauty found in subtleties.

EVERY GARMENT, EVERY STYLING, EVERY LOOK REFLECTS THIS PHILOSOPHY. DETAILS THAT CAPTURE THE LIGHT, CUTS THAT PLAY WITH SHADOW, MOVEMENTS THAT TELL OF A SUSPENSION BETWEEN PAST AND FUTURE.

*The Collection becomes a sensory journey.  
Fashion meets emotion.  
Creativity becomes a manifesto of freedom.*

HAIRCOMPANY  
PROFESSIONAL







Eclipse  
COLLECTION



# ECHO BLOOM

*The sensory rebirth*

*Softness and light  
reveal a new  
inner strength*

It evokes regeneration and emotional awakening, inspired by nature blossoming after silence and the delicate power of growth. More than just natural, it is a vibrant and poetic sensory experience. Sunny pastel and floral tones merge with soft, enveloping textures, representing a woman rediscovering her sensitivity as strength, shining through the smallest details and subtle gestures.



LET THE LIGHT  
INSPIRE YOU  
*Echo Bloom*





# ✦ AURORA TIDES

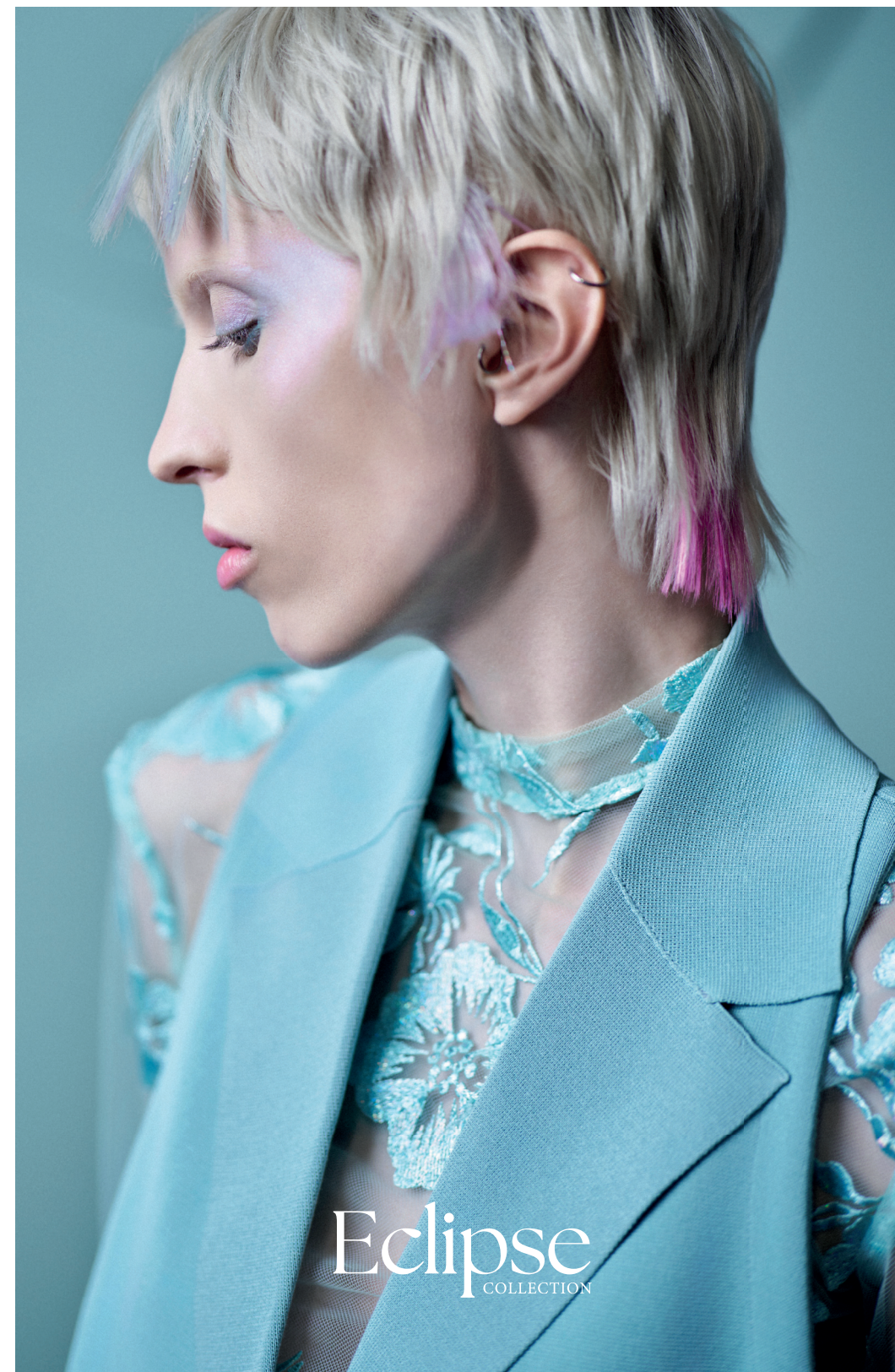
*The fluid soul*

*Iridescent waves  
flowing like  
tides of color*

It expresses the power of transformation through lightness and movement. Inspired by the phenomena of auroras and ocean tides, it celebrates the ability to adapt, flow, and regenerate. An iridescent palette of blues and purples accompanies lightweight fabrics and undulating movements in hair and clothing. It is an ode to fluidity, dedicated to those who look to the future with hope and determination.



EMBRACE THE  
MOVEMENT  
*Aurora Tides*



Eclipse  
COLLECTION





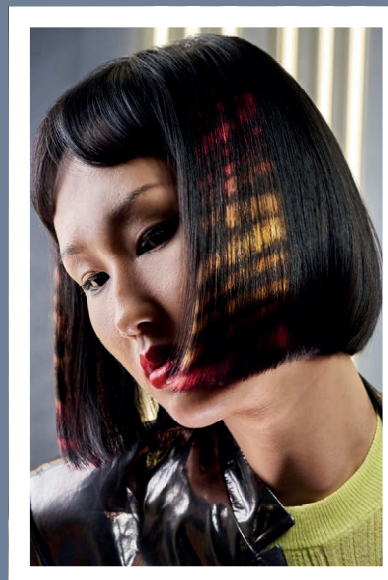
# DYNAMIC GLOW

*Igniting energy*

---

*Vibrant hair,  
full of contemporary  
energy*

It embodies the accelerated heartbeat of modern life.  
This trend celebrates pure energy, constant movement, and the authentic boldness of those who choose to live the present intensely. Inspired by the aesthetics of nocturnal cities, neon lights pulsing between skyscrapers, and the frenetic rhythms of urban culture, it is a powerful homage to creative force and stage presence.



IGNITE  
YOUR STYLE  
*Dynamic Glow*







ENTER THE WORLD OF  
Academy & Club

## EDUCATION

*For hair professionals*

The ACADEMY HAIR COMPANY PROFESSIONAL is the heart of advanced training, designed for those who want to transform talent and passion into excellence.

Exclusive programs led by international experts combine practice and creativity, helping you develop style, technique, and personal vision.

Every lesson is an opportunity to grow, experiment, and make your mark in the world of hairstyling.



## Explore all our programs

*Shape your future*



### Technical Programs

- ACADEMY & CLUB
- Color discovery
- Blonde step 1
- Blonde step 2



### Stylistic Programs

- Geometric cut
- Short cut bootcamp
- Men's cut



### Inspirational Programs

- Fashion collection
- Backstage MFW



### Managerial Programs

- Salon leadership

THE HEART OF  
OUR EDUCATION

# Academy & Club



For those who live hair artistry as a form of beauty, *this journey* is an invitation to go further.

Six immersive days, spread over three weekends, designed to refine every aspect of the profession: from precision in advanced cuts to the magic of color, through styling that reflects the latest trends. One day is dedicated to exploring how social media can amplify visibility and transform creativity into influence.

FOUR MODELS, FOUR STYLE UNIVERSES, TO EXPLORE EVERY NUANCE OF CUT, COLOR, AND STYLING, IN AN EXPERIENCE THAT TRANSFORMS SKILLS AND KNOWLEDGE INTO *YOUR PERSONAL SIGNATURE*.



BEHIND THE SCENES





# Our *team* of experts



Orlando Carlos De Rosa  
Education Manager

“

*Dear hairstylists, we are thrilled to invite you on a wonderful journey of discovery and transformation”.*

THIS IS WHERE YOUR TALENT MEETS INNOVATION,  
AND EVERY LESSON IS AN OPPORTUNITY TO GROW AND SHINE IN YOUR FIELD.

As the legendary designer Coco Chanel said, “*Fashion fades, style remains*”, and we are here to help you develop your unique style, one that will shine beyond passing trends. In our courses, you will not only learn cutting-edge techniques but also immerse yourself in a stimulating and creative environment that allows you to express your artistry to the fullest.

**Do not miss the chance to join a community of professionals who share your passion for hair and beauty.**  
We look forward to welcoming you to our classrooms for a training experience that will transform the way you work and open new horizons in the world of hairstyling.

## Italy Team



Ciro Di Paola  
Global Cut  
Ambassador



Chiara Marzetta  
Global Creative  
Ambassador



Maria Giovanna Liso  
National Color  
Ambassador



Andrea Meccariello  
Global Educator



Milena Pedroni  
National  
Trainer



Pasqualino Ricci  
National Cut & Style  
Ambassador



Massimo Dalmaso  
National Cut  
Ambassador



Fabrizio Alario  
National  
Junior Trainer



Vincenzo Dambrosio  
National Advisor



Carolina Castaldo  
National Advisor



Flavia Co'  
National Advisor



Andrea Cucunato  
National Advisor



Maddalena Azzilonna  
National Advisor

## International Team



Giovanni Sepede  
International Trainer  
Latam / US



Emiliano Badano  
Styling Ambassador



Azahara De La Cruz  
National Trainer  
Spain



Christelle Gallais  
National Trainer  
France



Alessia Scognamiglio  
Social Beauty Specialist

## Consultant



HAIRCOMPANY  
PROFESSIONAL

# INTERNATIONAL XPERIENCE 2026

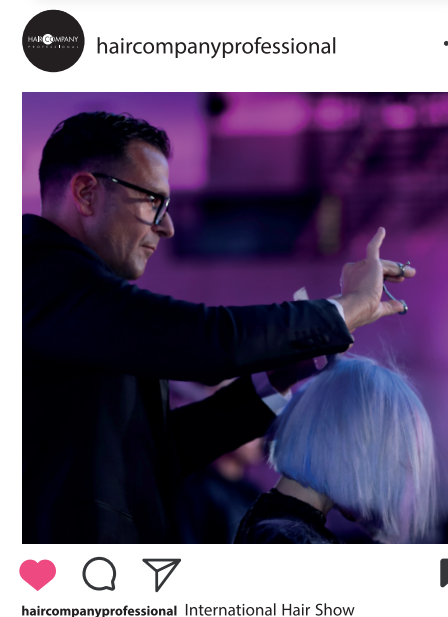
*The journey you've been dreaming  
of is waiting for you*

GET READY TO DEPART

## Moment to *Dream*

Join us and experience an  
unforgettable journey.

Savor culinary excellence, from authentic-tasting dishes to creations that delight all the senses. Immerse yourself in the energy of the International Hair Show, where creativity and style merge in extraordinary performances. Discover dream locations, with breathtaking views and enchanting atmospheres, perfect for evenings that will remain in your heart. A journey full of emotions, taste, and spectacle awaits you: the memory of this experience will stay with you forever.







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HAIR COMPANY  
PROFESSIONAL

MADE IN ITALY

HAIR COMPANY  
PROFESSIONAL  
*inimitable color*

# Colouring cream 10 minutes

FORMULATED TO INCREASE SALON PRODUCTIVITY AND  
SATISFY EVEN THE MOST DEMANDING CLIENTS.

17  
*Suavance*

- 100% Gray hair coverage
- Long-lasting color
- Shinier, silkier hair
- Bright and true-to-tone highlights
- Vegan friendly
- SLS free

WITH:

- Soy proteins
- Hyaluronic acid
- Avocado oil
- Moringa oil



## Bring innovation to your salon

THE NEW SOLUTION TO  
ALWAYS STAY AT THE TOP!



DISCOVER ALL  
OUR COLORS





HAIRCOMPANY  
P R O F E S S I O N A L

LOOKBOOK

S H O R T      M E D I U M      L O N G

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LOOKBOOK



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