

YOU

HAIR COMPANY
PROFESSIONAL

LOOKBOOK

HAIR COMPANY

PROFESSIONAL

LOOKBOOK

SHORT

MEDIUM

LONG

Colouring cream classic

PERMANENT CREAM COLOR THAT ENSURES AN **INTENSE**
AND LUMINOUS COLOR WHILE FULLY RESPECTING THE
HAIR



108
Nuance

- 100% Coverage of grey hair
- Long-lasting color
- Inimitable highlights
- Lightening up to 4 tones
- Low ammonia content

WITH:

- Black and white pearl
- Amber
- Amethyst
- Silk extract



Clinically tested
Brightness silk effect



DISCOVER ALL
OUR COLORS

SUMMARY



4-11/

Catwalk trends: Autumn/Winter 2025-26 runways

12-17/

Preview: Autumn/Winter 2025-26 runways

20-25/

Hair: tendenze autunno inverno 2025-26

28/77

Hairtrend: short, bobs and medium cuts, long and curly hair

LOOKBOOK
BY
YOU[®]

MUST HAVE

The range of **must-have** to always keep in your salon, suitable for all hair types.



DISCOVER THE
MUST-HAVE PRODUCTS



FASHION

BY MONICA MISTRETTA

DENIM LOOK

Among the many must-have fabrics on the runways, denim could not be missing, featuring in cowgirl total looks, masculine shirts, and low-rise trousers.



BLUMARINE



BLUMARINE



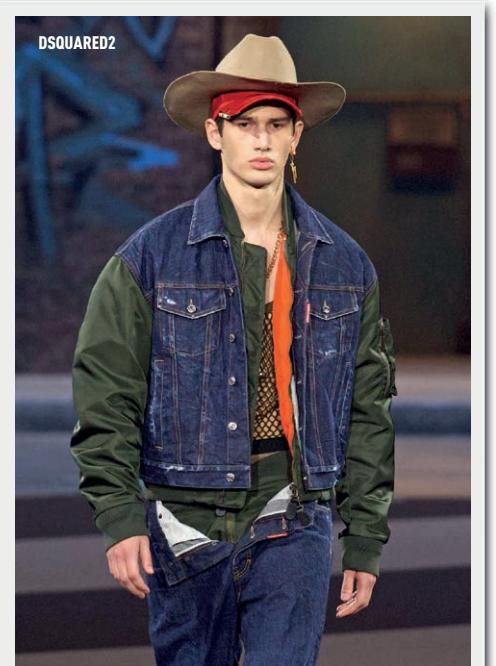
DSQUARED2



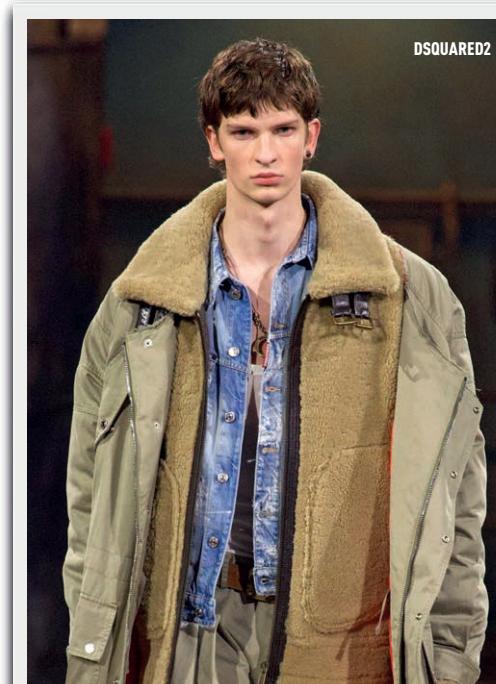
DSQUARED2



DOLCE & GABBANA



DSQUARED2



DSQUARED2

AUTUMN/WINTER 2025-26 RUNWAYS

FASHION



COUTURE FURS

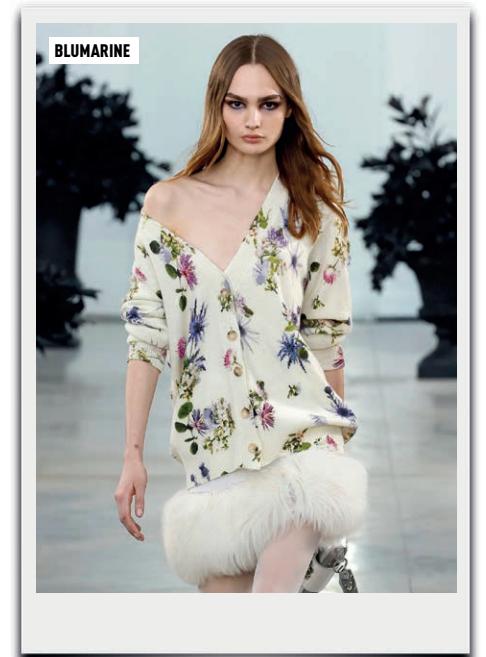
FUR, IN ITS ECO-FRIENDLY VERSION, IS A THEME THAT ALL THE STYLISTS HAVE TACKLED.

With one eye on ecology and the other on the allure of luxury, the new synthetic eco-materials wrap the body with maxi volumes. *The effects are manifold: Gucci ventures into fake minks, Roberto Cavalli reproduces its usual animal prints, and Blumarine brings a Venus to life in fiery red.*





COLOUR PRINTS



FASHION

DOLCE & GABBANA



EXTRA VAGANCES

AMONG MANY EXTRAVAGANCES, the futuristic design of glasses, evening gowns, and hats stands out. *Colour block pairings and animal print total looks are also present.*



ISSEY MIYAKE



MOSCHINO



MARNI



BALENCIAGA



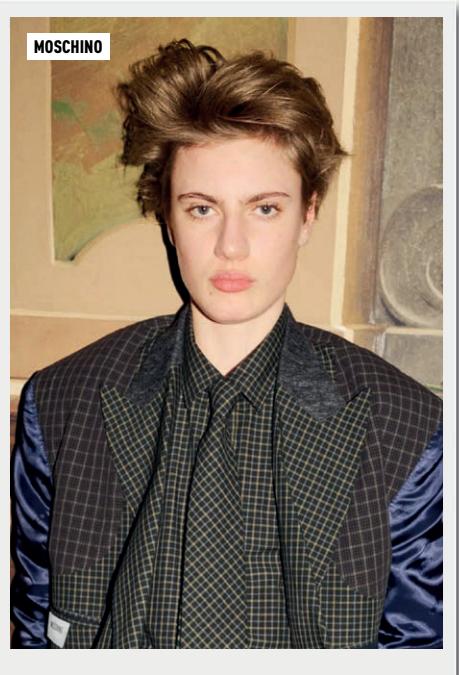
FASHION

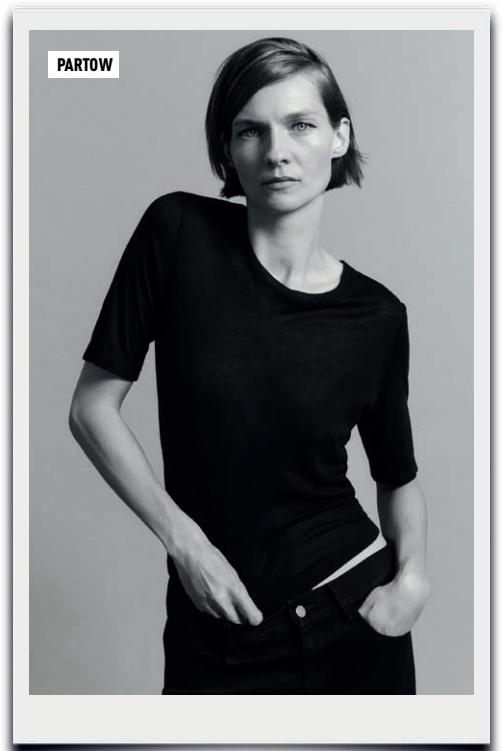


FALL WINTER 2025-2026

A mix & match of colours and materials characterized the Autumn/Winter 2025/26 fashion shows. Jewel details on fleece garments, the elegant jacket worn over jeans, and the combination of different patterns were just some of the sources of inspiration. Ready to be inspired?

ETRO





FASHION



ROBERTO CAVALLI

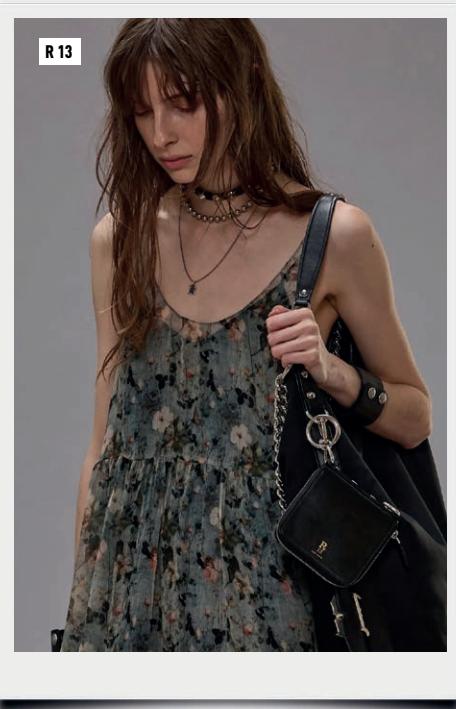
YOU / 16-17



EMILIA WICKSTEAD



DSQUARED



R 13



MOSCHINO

ADVANCED TREATMENTS FOR EXTRAORDINARY HAIR



The Double Action lines offer an integrated and scientific approach to scalp and hair well-being, providing targeted and effective solutions for specific concerns,

with treatments designed to deliver complete and personalized results for every need.

RITUAL

VITALIZE

RELIEVE

PURIFY

EQUALIZE

REGENERATE

EXFOLIATE



DISCOVER
EVERY DETAIL
OF THE LINE



HAIR:

Hairstyles seen everywhere
in the A/W 2025-26 season:
let's discover them directly from the runways.

THOSE WHO WANT A CHANGE ARE LUCKY:

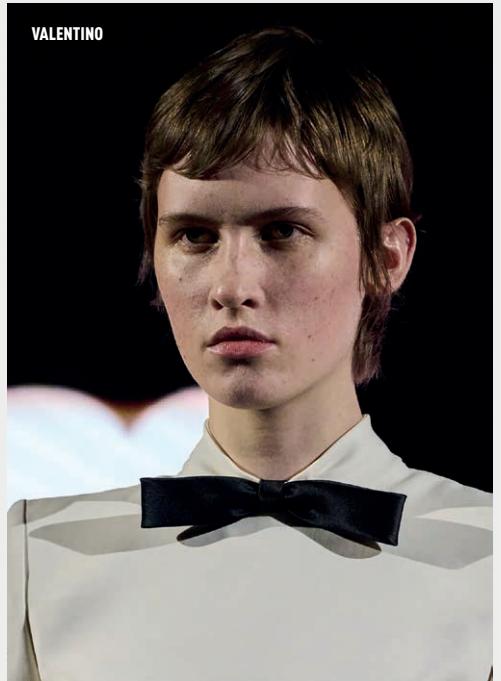
stylists predict that fresh, tousled cuts will be everywhere, from the runways to the red carpets. We anticipate a return to the iconic looks of the '90s: delicate bangs and elegant medium cuts with a couture charm.

>

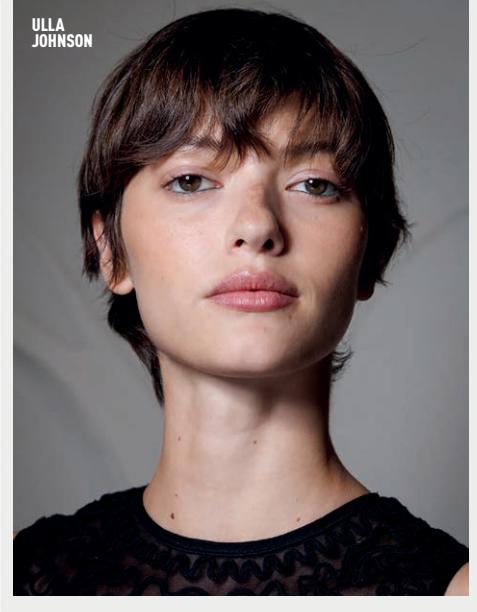


HAIRSTYLE 25-26

VALENTINO



ULLA
JOHNSON

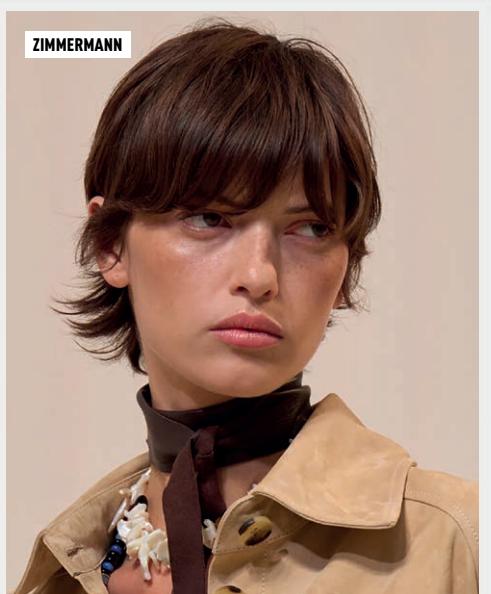


SHORT CUTS

Lengths remain even in both the front and back sections, structuring into maxi bangs, the absolute star of the cut. The styling is important, as shown on the **Zimmermann** and **Valentino** runways: the hair worn behind the ears, with the longer strands in the back.



ZIMMERMANN



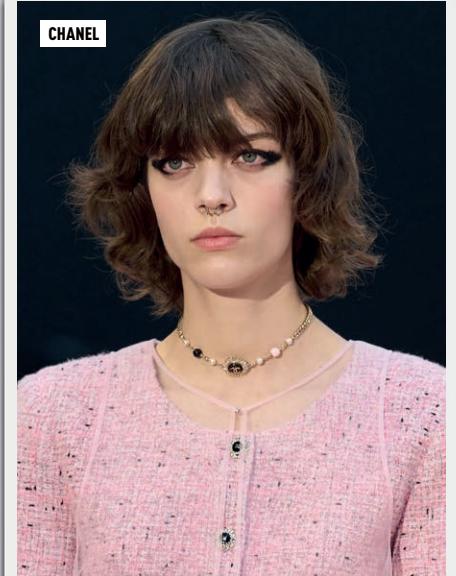
MATTEO VALLE



BANGS

The bob haircut with bangs is an example of what was seen on the runways with **Matteo Valle** and **Scervino**. Smooth and luminous hair, with precise graphic lines, while the bangs define the face and add elegance and charm.

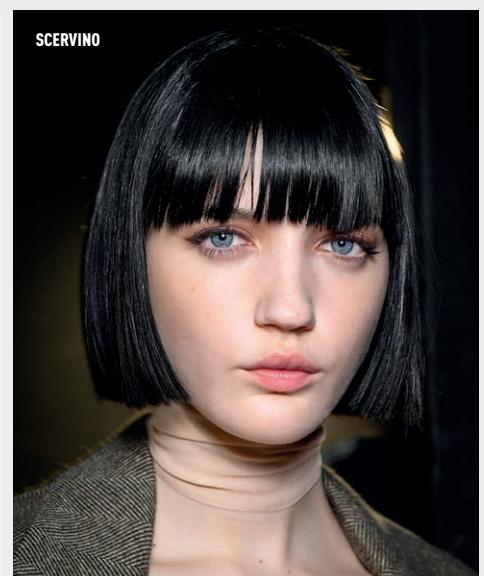
CHANEL



VERSACE



SCERVINO





MEDIUM CUTS

Volume and control match, culminating in a soft and elegant cut with a couture charm. **Stella McCartney** shows a versatile medium-long cut characterized by soft and luminous waves that give hair volume.





TRY THE VITALIZE
ROUTINE

VITALIZE

Fight hair loss and thinning, by strengthening the hair fiber and stimulating growth.



vegan friendly



paraben free



sulfate free



silicon free



dermatologically tested



HAI TREN

Autumn-Winter 2025-26 hair trends
Trends feature short, long, and medium cuts that are lightened up and play with layers, volume, and lively styling.

Short hairstyles are becoming more versatile and cozy, while micro-layering adds softness and elegance to medium cuts. After several seasons of being somewhat overshadowed by the dominance of bobs, long and curly hairstyles are making a comeback, with a return to full, flowing manes.

TONI & GUY

SHORT
CUTS





AMPARO
FERNANDEZ



HAIR COMPANY
PROFESSIONAL
www.haircompanyprofessional.it



DAN SPILLER



Indola



ART HAIR STUDIOS

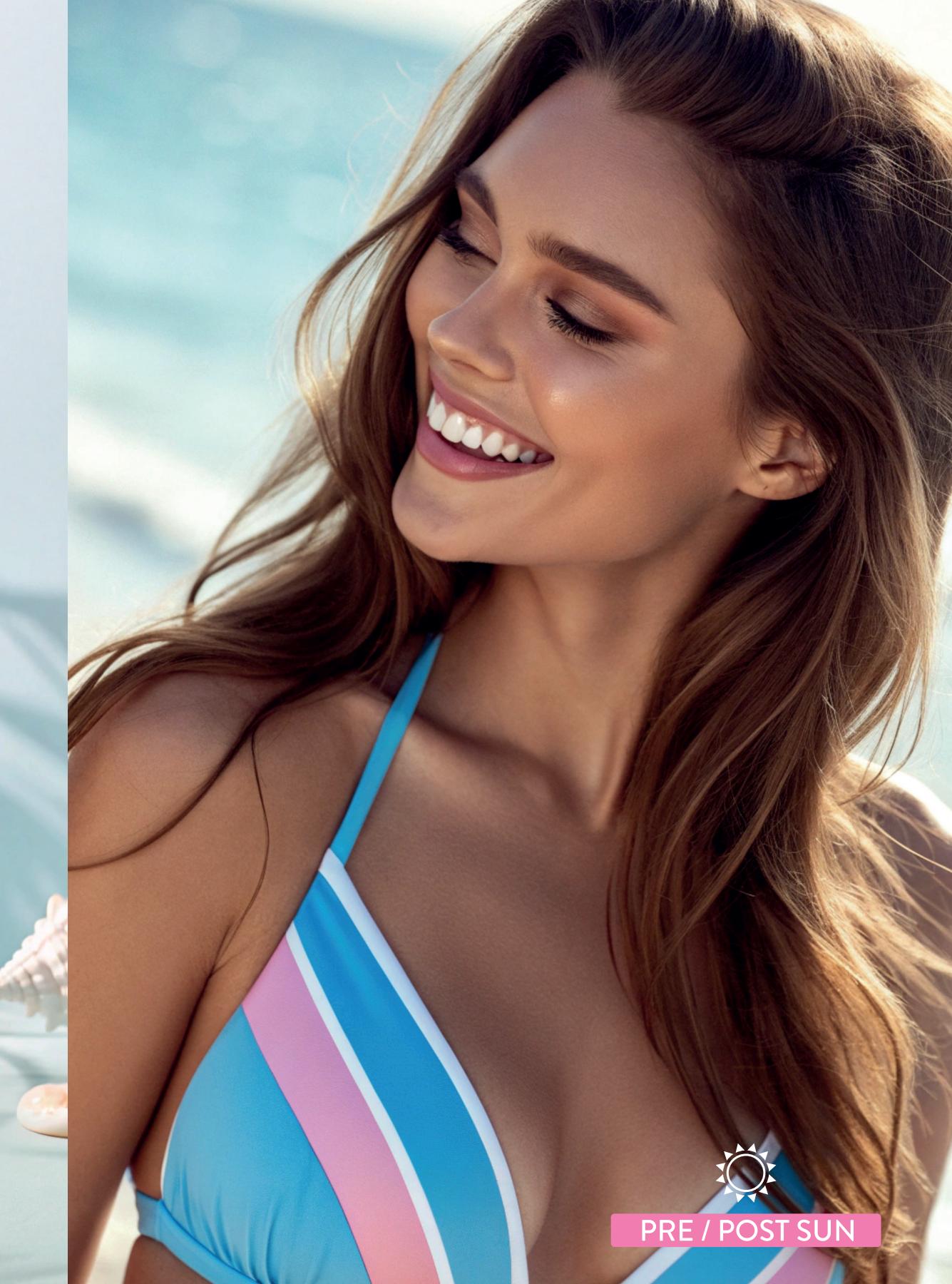




YOUR ROUTINE TO PROTECT YOUR HAIR FROM SUN, SALT, AND CHLORINE



DISCOVER OUR
SUN CARE LINE



PRE / POST SUN

ELLE
FOREMAN







Ammonia free

Clinically tested

Oil

NATURAL PHILOSOPHY AND SCIENTIFIC RESEARCH AT THE
SERVICE OF A NEW CONCEPT OF PERMANENT COLORING



- 100% Grey hair coverage
- Lasting color over time
- 100% Brightness and shine
- More hold and resistance
- Gentle on the scalp
- Respect for the skin

WITH:

- Symhair® Shape & Color
- Symoleo® Vita 7
- Luminescine



DISCOVER ALL
OUR COLORS

TEAM EXCEL
COIFFURE



TONI & GUY





PROFESSIONAL PRODUCTS WITH Refined
FRAGRANCES DESIGNED FOR THE BEAUTY OF
HAIR AND BEARD.

MADE
FOR MEN



Every man has his own
unmistakable style.

The men's line is aimed at the modern, ambitious, and demanding man, increasingly attentive to self-care and well-being.



ENTER THE MADE FOR
MEN WORLD

SHORT BOB AND MEDIUM CUTS



HAIR COMPANY
PROFESSIONAL
www.haircompanyprofessional.it



ERIC MAURICE
& PASCAL LATIL





Team Excel Coiffure

ART HAIR STUDIOS





James Hair Fashion



HAIR COMPANY
PROFESSIONAL
www.haircompanyprofessional.it

Colouring cream

ammonia free



- Long-lasting color over time
- Natural highlights
- 100% Coverage of grey hair
- With 7 acid ph shades for toning and neutralizing
- With 5 super-lightening shades
- Soft and conditioning texture

CON:

- Walnut extract
- Chestnut extract
- Luminescine

THE AMMONIA-FREE DYE BY
HAIR COMPANY FOR NATURAL
COLORING AND LIGHTENING
UP TO 4 TONES.



DISCOVER ALL
OUR COLORS



Ammonia free

Clinically tested

PPD free

MITÙ

LONG HAIRCUTS

YOU / 60-61



Art Hair Studios

Essential looks



HAIR COMPANY
PROFESSIONAL
www.haircompanyprofessional.it









Team Intercoiffure France - Pascal LATIL

AMPARO
FERNÁNDEZ



TWIST N' CURL

pro-curl line

The new line designed to
enhance the authentic beauty
of curly hair.



Hydration and
nourishment



Shine



Curl
definition



Repair



A RITUAL THAT
COMES TO LIFE





YOU / 72-73





DAN SPILLER



Eric Maurice & Pascal LATIL



*Team Intercoiffure France
Pascal LATIL*



Eclipse

COLLECTION



DISCOVER THE
COLLECTION VIDEO



Freedom & beauty

A meeting of light and shadow, of strength and delicacy. Like the sun and moon coming together in an eclipse, this collection celebrates transformation and the infinite nuances of feminine identity. Inspired by the mysteries of celestial bodies and their cosmic harmony, *Eclipse 2026* weaves together craftsmanship, visions, and atmospheres, giving life to three distinct yet interconnected worlds: three souls, three interpretations of beauty, three stories of freedom.

Eclipse

COLLECTION

A moment
suspended between
light and shadow.

The name **Eclipse** comes from the idea of a suspended transformation—the instant when light and shadow meet and merge. As in a solar or lunar eclipse, darkness does not erase the light; it makes it more intense, more magnetic. This celestial phenomenon becomes a metaphor for every woman navigating moments of change, embracing contrasts, and transforming every nuance into strength and elegance.

Eclipse is not just a play of light: it is boldness, an invitation to explore the unknown, to dare with **volumes, shapes, and colors**. It celebrates the ability to transform without losing one's identity, the harmony within contrasts, and the beauty found in subtleties.

EVERY GARMENT, EVERY STYLING, EVERY LOOK REFLECTS THIS PHILOSOPHY. DETAILS THAT CAPTURE THE LIGHT, CUTS THAT PLAY WITH SHADOW, MOVEMENTS THAT TELL OF A SUSPENSION BETWEEN PAST AND FUTURE.

*The Collection becomes a sensory journey.
Fashion meets emotion.
Creativity becomes a manifesto of freedom.*





Eclipse
COLLECTION

★
ECHO
BLOOM

The sensory rebirth

*Softness and light
reveal a new
inner strength*

It evokes regeneration and emotional awakening, inspired by nature blossoming after silence and the delicate power of growth. More than just natural, it is a vibrant and poetic sensory experience. Sunny pastel and floral tones merge with soft, enveloping textures, representing a woman rediscovering her sensitivity as strength, shining through the smallest details and subtle gestures.



LET THE LIGHT
INSPIRE YOU
Echo Bloom





AURORA TIDES

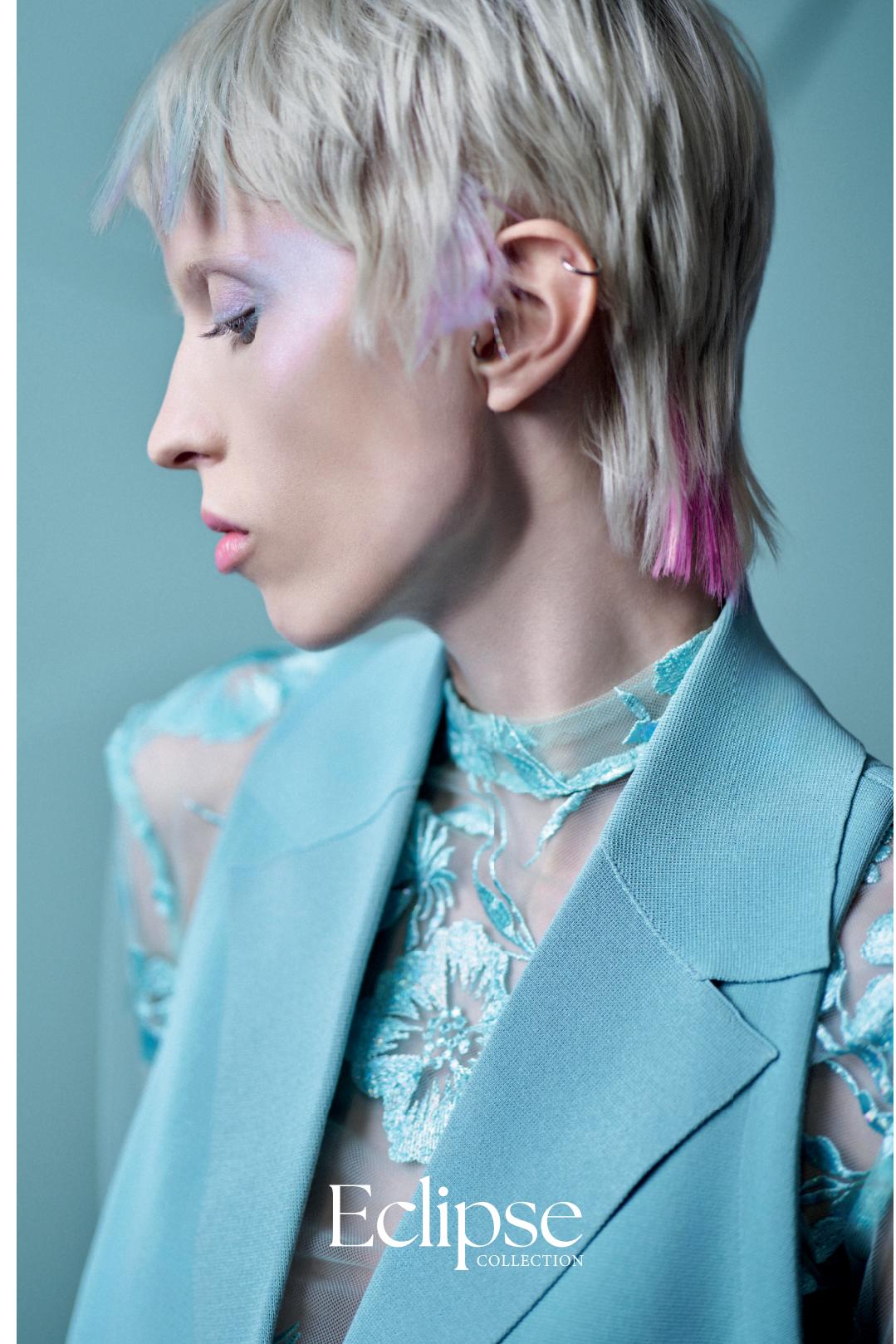
The fluid soul

*Iridescent waves
flowing like
tides of color*

It expresses the power of transformation through lightness and movement. Inspired by the phenomena of auroras and ocean tides, it celebrates the ability to adapt, flow, and regenerate. An iridescent palette of blues and purples accompanies lightweight fabrics and undulating movements in hair and clothing. It is an ode to fluidity, dedicated to those who look to the future with hope and determination.



EMBRACE THE
MOVEMENT
Aurora Tides



Eclipse
COLLECTION



Eclipse
COLLECTION



DYNAMIC GLOW

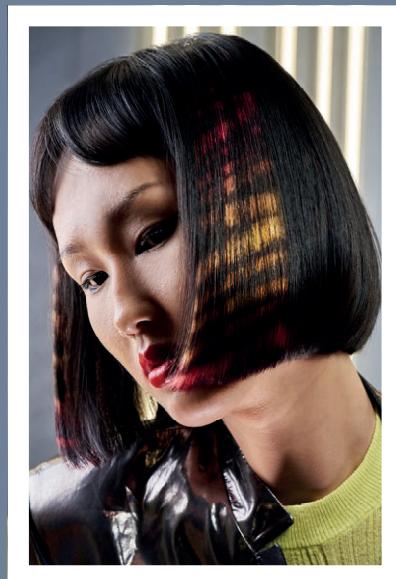
Igniting energy

*Vibrant hair.
full of contemporary
energy*

It embodies the accelerated heartbeat of modern life.

This trend celebrates pure energy, constant movement, and the authentic boldness of those who choose to live the present intensely.

Inspired by the aesthetics of nocturnal cities, neon lights pulsing between skyscrapers, and the frenetic rhythms of urban culture, it is a powerful homage to creative force and stage presence.



IGNITE
YOUR STYLE
Dynamic Glow





ENTER THE WORLD OF
Academy & Club

EDUCATION *For hair professionals*

The ACADEMY HAIR COMPANY PROFESSIONAL is the heart of advanced training, designed for those who want to transform talent and passion into excellence.

Exclusive programs led by international experts combine practice and creativity, helping you develop style, technique, and personal vision.

Every lesson is an opportunity to grow, experiment, and make your mark in the world of hairstyling.

Explore all our programs

Shape your future



Technical Programs

- ACADEMY & CLUB
- Color discovery
- Blonde step 1
- Blonde step 2



Stylistic Programs

- Geometric cut
- Short cut bootcamp
- Men's cut



Inspirational Programs

- Fashion collection
- Backstage MFW



Managerial Programs

- Salon leadership

THE HEART OF
OUR EDUCATION

Academy & Club



For those who live hair artistry as a form of beauty, *this journey* is an invitation to go further.

Six immersive days, spread over three weekends, designed to refine every aspect of the profession: from precision in advanced cuts to the magic of color, through styling that reflects the latest trends. One day is dedicated to exploring how social media can amplify visibility and transform creativity into influence.

FOUR MODELS, FOUR STYLE UNIVERSES, TO EXPLORE EVERY NUANCE OF CUT, COLOR, AND STYLING, IN AN EXPERIENCE THAT TRANSFORMS SKILLS AND KNOWLEDGE INTO YOUR PERSONAL SIGNATURE.



BEHIND THE SCENES



Our *team* of experts



Orlando Carlos De Rosa
Education Manager

“

Dear hairstylists, we are thrilled to invite you on a wonderful journey of discovery and transformation”.

THIS IS WHERE YOUR TALENT MEETS INNOVATION,
AND EVERY LESSON IS AN OPPORTUNITY TO GROW AND SHINE IN YOUR FIELD.

As the legendary designer Coco Chanel said, “*Fashion fades, style remains*”, and we are here to help you develop your unique style, one that will shine beyond passing trends. In our courses, you will not only learn cutting-edge techniques but also immerse yourself in a stimulating and creative environment that allows you to express your artistry to the fullest.

Do not miss the chance to join a community of professionals who share your passion for hair and beauty.
We look forward to welcoming you to our classrooms for a training experience that will transform the way you work and open new horizons in the world of hairstyling.

Orlando Carlos De Rosa

Italy Team



Ciro Di Paola
Global Cut Ambassador



Chiara Marzetta
Global Creative Ambassador



Maria Giovanna Liso
National Color Ambassador



Andrea Meccariello
Global Educator



Milena Pedroni
National Trainer



Pasqualino Ricci
National Cut & Style Ambassador



Massimo Dalmasso
National Cut Ambassador



Fabrizio Alario
National Junior Trainer



Vincenzo Dambrosio
National Advisor



Carolina Castaldo
National Advisor



Flavia Co'
National Advisor



Andrea Cucunato
National Advisor



Maddalena Azzilonna
National Advisor

International Team



Giovanni Sepede
International Trainer
Latam / US



Emiliano Badano
Styling Ambassador



Azahara De La Cruz
National Trainer
Spain



Christelle Gallais
National Trainer
France



Alessia Scognamiglio
Social Beauty Specialist

Consultant

INTERNATIONAL XPERIENCE 2026

The journey you've been dreaming of is waiting for you

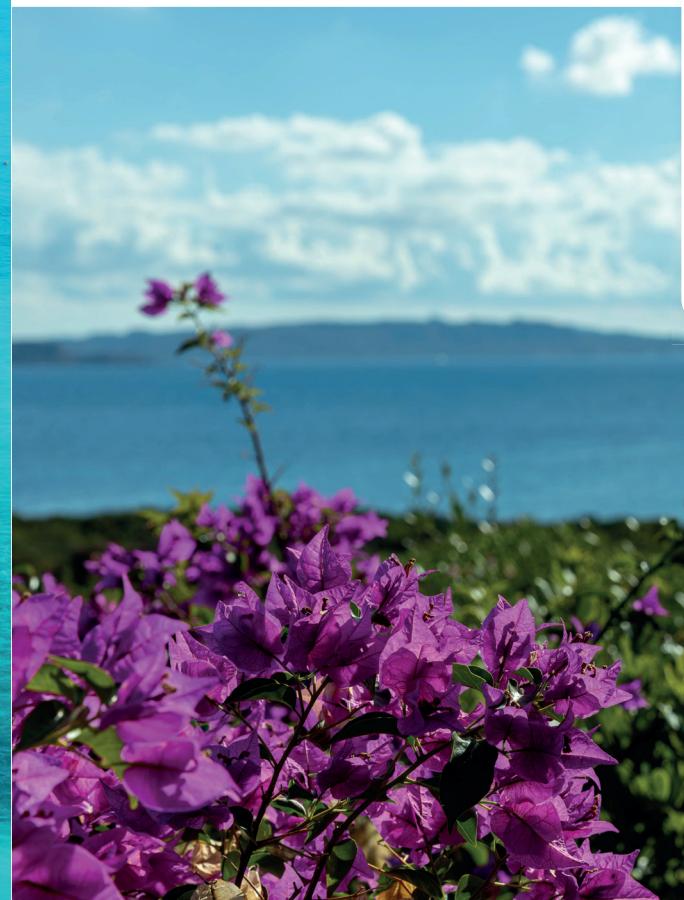
GET READY TO DEPART



Moment to Dream

Join us and experience an unforgettable journey.

Savor culinary excellence, from authentic-tasting dishes to creations that delight all the senses. Immerse yourself in the energy of the International Hair Show, where creativity and style merge in extraordinary performances. Discover dream locations, with breathtaking views and enchanting atmospheres, perfect for evenings that will remain in your heart. A journey full of emotions, taste, and spectacle awaits you: the memory of this experience will stay with you forever.



haircompanyprofessional

...



haircompanyprofessional Beach party

...



haircompanyprofessional International Hair Show

...



haircompanyprofessional Unforgettable themed evenings

...



**Publisher and
Responsible Editor:**
Marco Petrelli

Editorial team:
Monica Mistretta

Graphic design:
1+1 Immagine
& comunicazione

Print:
CENTRO OFFSET
Industria Grafica (PD)





Bring innovation to
your salon

THE NEW SOLUTION TO
ALWAYS STAY AT THE TOP!



Colouring cream 10 minutes

FORMULATED TO INCREASE SALON PRODUCTIVITY AND
SATISFY EVEN THE MOST DEMANDING CLIENTS.

17
Nuance



- 100% Gray hair coverage
- Long-lasting color
- Shinier, silkier hair
- Bright and true-to-tone highlights
- Vegan friendly
- SLS free

WITH:

- Soy proteins
- Hyaluronic acid
- Avocado oil
- Moringa oil



DISCOVER ALL
OUR COLORS

YOU

HAIR COMPANY
PROFESSIONAL

HAIR COMPANY
PROFESSIONAL

LOOKBOOK

SHORT

MEDIUM

LONG

YOU È UNA INIZIATIVA YOU CCOM SRL. Registrata presso il Tribunale di Milano con autorizzazione n. 131 del 16/03/2009.
Ogni utilizzazione illecita del marchio You sarà perseguita per legge. Tutti i diritti sono riservati ed è vietata la riproduzione, anche parziale, di testi e immagini.

LOOKBOOK
UK